



Shuvendu Bose Diganta

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Address: Sherpur Sadar, Sherpur – 2100

CAREER OBJECTIVE

Results-driven digital marketing specialist with 4+ years of freelancing experience in digital marketing, WordPress theme customization and graphics design. A motivated and detail-oriented professional dedicated to delivering exceptional marketing strategies and creative solutions to drive business growth.

EXPERIENCE

1. Bit Byte Technology LTD.

Position : Business Development Executive

Year : July 2023 – December 2023

- ✓ Managed all the social media
- ✓ Wrote contents for all their websites
- ✓ Managed clients. Both local and foreign
- ✓ Fix and conduct meetings with clients
- ✓ Generates both local and international leads
- ✓ Made websites using WordPress

2. Patuakhali Jubo Unnoyon

Position : Digital Marketing Trainer

Location : Patuakhali Sadar

Duration : 100+ Hours Of Training Provided

Year : March, 2023

Achievement:

- ✓ Trained 60+ Students
- ✓ Trained Topics of SEO, SMM, Keyword Research, Content Writing, Google Ads, YouTube Ads, Youtube SEO, WordPress, Web Basics, Graphic Design, Social Media Post Design, Canva, Illustrator, Photoshop.

3. Sherpur DC Office

Position : Computer Operator

Location : Sherpur Sadar

Duration : 8 Months

Joined : July, 2021

Achievement:

- ✓ Worked to digitalized the land record from the British period to up to date papers
- ✓ Co worked and helped the juniors in the job

4. Sherpur Jubo Unnoyon

Position : Digital Marketing And Graphics Design Trainer

Location : Sherpur

Duration : 100+ Hours Of Training Provided

Year : March, 2021

Achievement:

- ✓ Trained 60+ Students
- ✓ Trained Topics of SEO, SMM, Keyword Research, Content Writing, Google Ads, YouTube Ads, Youtube SEO, WordPress, Web Basics, Graphic Design, Social Media Post Design, Canva, Illustrator, Photoshop.

SPECIAL QUALIFICATION

1. Digital Marketing

Hands on experience on

- i. SEO
- ii. Social Media Marketing
- iii. Keyword Research
- iv. Content Writing
- v. Google Ads
- vi. Google Analytics
- vii. YouTube SEO

2. Graphics Design:

Hands on experience on

- i. Logo Design
- ii. Social Media Post Design
- iii. Approx All Print Items
- iv. T-shirt Design

Video Editing

- i. Adobe Premier Pro
- ii. Adobe After Effects
- iii. Wonder share Filmora
- iv. Canva

3. WordPress

WordPress Theme Customization Along With

- i. SEO
- ii. Speed Optimization
- iii. Cloudflare Optimization
- iv. Elementor
- v. Slider Revolution

4. Game Development

Hands On Experience On

- i. Unity 3D
- ii. Unreal Engine
- iii. Core Engine (Based On Unreal Engine 4)
- iv. Maxon Cinema 4D

5. Operating System

- i. Windows
- ii. Kali Linux

Certifications

- i. Advanced Full Stack Digital Marketing by Threephase Academy
- ii. WordPress Theme Customization by NACTAR
- iii. Skill Development For Mobile Game And Application Development by ICT Division

Freelancing Profiles

Fiverr: https://www.fiverr.com/diganta_bose

UpWork: <https://www.upwork.com/freelancers/~01168bd4e27d3742b4>

Freelancer: <https://www.freelancer.com.bd/u/digantabose>

Legiit: <https://legiit.com/diganta>

Portfolio

TryHackMe : <https://tryhackme.com/p/diganta.bose>

Behance: <https://www.behance.net/shuvendubose>

Dribbble: https://dribbble.com/diganta_bose

Try Hack Me top 5% with world ranking of 118

Contest Achievements

- i. NASA Space Apps Challenge – Regionally Selected

Club Activities

PSTU CAREER CLUB - Deputy Director

Human Voice A Non-Profit Organization – Organizing Secretary

EDUCATIONAL QUALIFICATION

1. **BSc in Computer Science And Engineering**

University : Patuakhali Science And Technology University

Passing Year : 2023

2. **HIGHER SECONDARY SCHOOL CERTIFICATE**

Institute : St. Joseph Higher Secondary School

Group : Science

Board : Dhaka

Passing Year : 2016

Result : 5.00

3. **SECONDARY SCHOOL CERTIFICATE**

Institute : Munshirchor Motijahan High School

Group : Science

Board : Dhaka
Passing Year : 2014
Result : 5.00

PERSONAL INFORMATION

Father's Name : Jiban Krishna Bose
Mother's Name : Sakti Rani Dey
Date of Birth : 1/1/1999
Marital Status : Single
Religion : Hindu
Permanent Address : Ansari Para, Kajulia, Gopalganj

Deganta

Signature